



Berichte der Deutschen Keramischen Gesellschaft

cfi ceramic forum international

special issue for ceramitec 2015

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Connecting Global Competence



Hot spot for the
ceramics industry

Ceramitec 2015

Technologies · Innovations · Materials

October 20 – 23 · Messe München

www.ceramitec.de



Greeting

ceramitec 2015, the international key trade show for the entire ceramics industry, from classic ceramics and raw materials to power metallurgy through to technical ceramics, sees itself as an innovation and information platform for exhibitors and visitors. As the trade show for equipment suppliers which offers the greatest product breadth, ceramitec is a must for all those interested from all branches of the ceramics industry. It presents innovative technologies and applications from industry, research and development. Thus, ceramitec is the competence and technology center for the entire spectrum of ceramics applications, as is underlined by its new claim "Hot spot for the ceramics industry".

The top-class Supporting Programme with numerous scientific lectures will once again make a significant contribution in this respect; here ceramitec will present pioneering trends and current topics.

As a media partner over many years, the Göller Verlag publishing house provides visitors with an excellent overview of trade-show highlights, trends of the industry and innovations with the ceramitec News.

I look forward to welcoming you to ceramitec 2015 and until then wish you successful trade-show preparations.



Gerhard Gerritzen
Deputy Managing Director
of Messe München GmbH

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Contents

As the official media partner of the Munich Fair we will be actively accompanying ceramitec 2015.

ceramitec news, a special issue with the Munich Fair as co-publisher, will contain an in-depth presentation of exhibitors. Furthermore a multitude of informations for fair visitors will be compiled and included, such as programme of forums and supporting events, hall plans and additional information on the Munich Fair. The trade visitor gets an overview on process and technology innovations which represents a perfect basis to plan the fair visit.

ceramitec news will be structured as a „magazine within a magazine“ and will be marked as the exhibitor show case of the issue. In the rear section you will find as usual the German and English editorial section of cfi. Review articles of internationally accepted experts give an outlook on technology developments in the sector regarding current topics such as energy efficiency, environment and resources protection as well as improvement of competitiveness.

Karin Scharrer, Editor-in-Chief

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Your competent media partner!

Due to our publishing association with the Munich Fair ceramitec news offers a unique communication platform. You can introduce your company, products and services effectively in the run-up to ceramitec, but are also present after the fair through our readership due to your publication.

In the exhibitors section of ceramitec news you have the opportunity to report on your fair and product novelties in detail and therefore take significant influence on trade visitors. In combination with an advertisement, your company will gain the attention which will substantially support your successful fair participation. In ceramitec news we announce your participation with reference of the hall/stand and your contact details. We guarantee

- the circulation of 15 000 copies
- the distribution in more than 120 countries
- the additional publication of your press release on the internet (www.cfi.de) with a link to your own website

Arrange your advertisement now and secure your preferred position at an early-bird price!

Please consider also our partner journals refractories WORLDFORUM and Ceramic Applications as your international communication platforms to reach all ceramic sectors.

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ceramitec news cfi 7-8/2015



Service Package – Exhibitors

- **Advert + product news**
You provide us with your product or company news in english and german (approx. same size as advert) and we publish the text in the exhibitor section of ceramitec news with your contact details.
- **Product news on the internet**
Your texts will be published on cfi's website.
- **Link on the internet**
You get a link to your website.

Service Package – Non-Exhibitors

- **Advert + product news**
You provide us with your product or company news in english and german (approx. same size as advert) and we publish the text in the exhibitor section of ceramitec news or alternatively in cfi 10-11/2015. Your advertisement will be published in ceramitec news or alternatively in cfi 10-11/2015.
- **Product news on the internet**
Your texts will be published on cfi's website.
- **Link on the internet**
You get a link to your website.

Price List

* Benefit of 10% "early bird discount" for bookings until 01.02.2015

Format	Basic Price (black/white and colours*)	Package price ceramitec news cfi 7-8/2015 + ceramitec Main issue 10-11/2015 (Total print run 24 000)
1/1	4250 €	7650 €
1/2	2250 €	4000 €
1/3	1490 €	2500 €
1/4	1155 €	2100 €

* European colour scale

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CERAMIC APPLICATIONS

Components for high performance



CERAMIC APPLICATIONS is your platform for advances in the development of ceramic components and systems for sustainable, economic applications in their wide range of industrial sectors.

CERAMIC APPLICATIONS bridges the knowledge of ceramic technology, technology development, analytics and product design with the needs of its various industrial user segments. Main target industries are armour · automotive, aviation, spacetravel · electronics and sensors · energy technology, power generation · environmental technology · fluid technology · friction, wear protection and corrosion · heat treatment · high temperature applications · household and luxury goods · medical technology · metal industry · optics · textile · food and beverage applications.

The content covers existing and new economic, sustainable products. Each issue is dedicated to central themes of application segments and features on best practice stories, user feedbacks, market and fair reviews, technology insights and supplier profiles, as well as news items on companies, people, products and events.

The editorial staff is supported by a network of industrial associations and institutes focusing on applied R+D in ceramic material science and process engineering.

Print run: 11 000 copies - worldwide

Price List

Print run 11 000 copies
Size of journal DIN A4, 210 mm wide x 297 mm deep / high
Type area 185 mm wide x 265 mm deep / high

Format	Width x Depth/Height (type area)	Price (black/white and colours*)
1/1	186 mm x 265 mm	4800 EUR
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1/4	43 mm x 265 mm 186 mm x 65 mm 93 mm x 132 mm	1300 EUR

* European colour scale



refractories WORLDFORUM

refractories WORLDFORUM is the most comprehensive technical and scientific journal for the entire refractories sector: production, application and further development of high-temperature materials.

refractories WORLDFORUM addresses refractories professionals worldwide, i.e. in the production of refractories as well as in industries processing and consuming refractories, raw materials and additives, plant and machine suppliers. Hot Topics is the complementing newsletter with four issues per year.

refractories WORLDFORUM readers are company owners, managing directors, R&D and production engineers as well as sales and marketing managers.

refractories WORLDFORUM updates its readers on state-of-the-art processes and innovative technologies for the following sectors:

- manufacture of iron and steel, non-ferrous metals, aluminium, cement, lime, glass and ceramics
- manufacture of high performance composites and coatings
- foundry, petrochemical, power generation and waste incineration industries.

Each issue also features market analyses of selected countries, company profiles and interviews with manufacturers and suppliers, reports on new and upgraded plants as well as news items on companies, people, products, events.

refractories WORLDFORUM builds a bridge between industry and science. Supported by international members of the industrial and scientific editorial board.

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1/3	64 mm x 265 mm 186 mm x 88 mm	1400 EUR
1/4	43 mm x 265 mm 186 mm x 65 mm 93 mm x 132 mm	980 EUR

* European colour scale

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